



THE RAINBOW NETWORK
2020 IMPACT REPORT

THE RAINBOW NETWORK

SHARING IN THE LOVE OF JESUS CHRIST BY PARTNERING WITH NICARAGUA'S POOREST PEOPLE IN HEALTHCARE, EDUCATION, ECONOMIC DEVELOPMENT, AND HOUSING.

WHO WE ARE

We are an interdenominational Christian Ministry working in rural remote Nicaragua with about 59,000 people who live in 166 specific geographic communities.

FOUR MAIN PROGRAMS:

Healthcare, education, economic development, and housing

WHAT WE DO

We empower the people to become self-sustaining in every way of life, hoping to break the cycle of severe poverty that affects rural Nicaraguans for generations. We provide the tools for them to build their own futures out of poverty.

WHY IS THIS WORK NECESSARY?

Rural Nicaragua suffers from extreme poverty. People are often malnourished, have little to no access to education, live in inhumane conditions, and have limited options. With numerous challenges arising since 2018, the needs have greatly increased.

HOW ARE COMMUNITIES INVOLVED?

We require community participation in every program. Each community has a committee formed of local Nicaraguans that meets monthly and oversees all progress of the community.

WHAT ARE THE NEXT STEPS?

We are focusing on meeting the most critical needs in rural Nicaragua, as well as fostering relationships with our community members to build even more support for the people of Nicaragua.





A NOTE FROM THE PRESIDENT

2020 brought with it the hurdles of Covid-19 and two major hurricanes yet our resilience won again. Our donors stuck with us, our team worked hard each day, and we continued to see progress in each of our partner communities. Our operations have never been stronger. We will continue to see great progress in the year ahead. By this time next year, we will have built more than 100 more homes and will have expanded into brand new communities. We are grateful to be your partners in this life-changing work.

Megan Herrera



OUR MILESTONES

(SINCE 1995)

- 60,000,000 served in our Nutrition Centers
- Operate 489 feeding centers in 166 communities, providing over 13,500 children and pregnant/nursing mothers one meal a day.
- Over 1.5 million children's and prenatal vitamins distributed each year
- 11 full-time physicians perform over 50,000 consultations each year with over 1,000,000 consultations already made in our medical clinics
- Over 2,200 students have graduated from high school with our scholarship program
- Nearly 1,200 high school students enrolled in our high school scholarship program (December 2020)
- More than 70,000 elementary children have learned to read and write
- Over 12,000 children attend elementary classes each month in our 450+ schools.
- 1,212 houses have been built, providing safe and dry housing for over 9,300 people
- San Dionisio (2017) and San Isidro (2018) added 10,000 people to our network

WHAT MAKES US UNIQUE?

1. IT'S ALL ABOUT BALANCE

Our holistic approach of combining multiple projects to combat extreme poverty is a long-term and cutting-edge approach to mission work.

2. NICARAGUA IS THE FOCUS

All of our employees (including doctors) in Nicaragua are locals. This is a project for Nicaraguans, by Nicaraguans, and with Nicaraguans.

3. VALUE INCLUSIVITY

We are an interdenominational Christian organization, but we do not put any religious requirements on the people in these communities. We are all simply working together to empower each other and eradicate extreme poverty!

4. A HAND UP, NOT A HAND OUT

Nearly every aspect of our work requires the families or individuals to pay us back (housing loans), to pay small fees (medical clinics), or participate in physical construction. Communities are also required to volunteer in various programs.

5. COMMUNITY PARTICIPATION

We want the members of these communities to be *invested* in their communities and to play a role in the future. People form their own committees and carry out the majority of the work, partnering with our staff.

6. WORKING TOGETHER

We do and will work with any church, individual, civil or governmental organization. We don't mind sharing the credit -- we just want to utilize our relationships and help these desperately poor people!

7. SUSTAINABLE COMMITMENTS

We make long-term development commitments to our communities. We understand that it takes a long time to break the cycle of poverty and to learn new ways of life, but we believe that, over time, this is achievable.



OUR 2021 BUDGET



GENERAL

1.045M

HEALTHCARE

120,000

EDUCATION

150,000

HOUSING

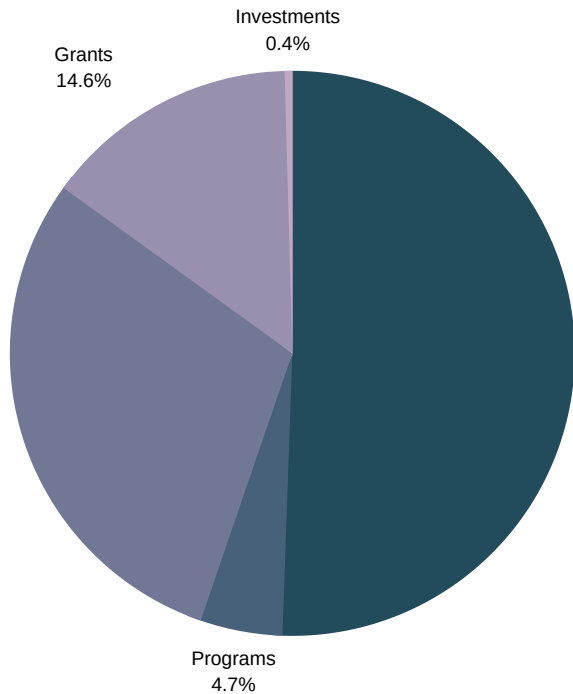
250,000

**COMMUNITY
DEVELOPMENT**

15,000

TOTAL: \$1,580,000

2020 REVENUE & EXPENSES



REVENUE

Total revenue and support from 2020 was \$1,905,641 which has been divided in the chart on the left in five categories. This illustrates where Rainbow Network receives the majority of revenue.

Contributions
50.6%

Other
29.7%

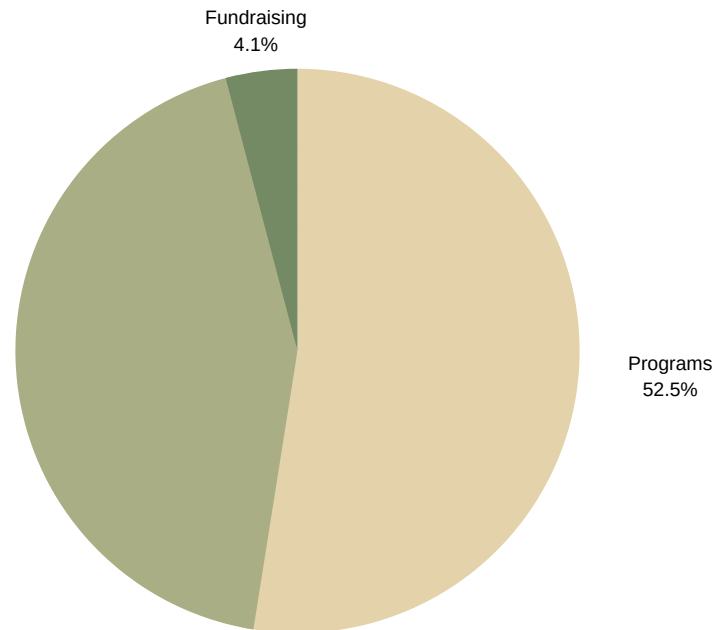
Grants
14.6%

Investments
0.4%

Programs
4.7%

EXPENSES

Total expenses for 2020 was \$1,334,382, which has been divided into three main categories (shown right). Program expenses includes expenses in healthcare, education, economic development, and housing.



General
43.4%

Programs
52.5%

Fundraising
4.1%

74

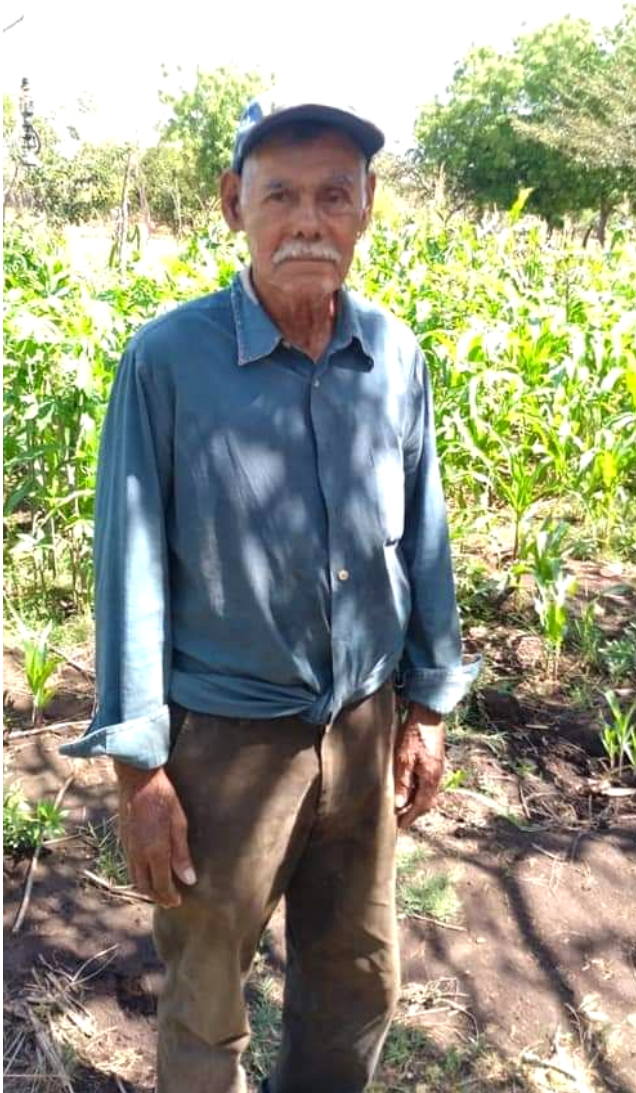
New donors joined
in 2020

\$1,796.56

Average total revenue per donor

15.8%

Decrease in expenses
from 2019



THE IMPACT

- An average of 13,238 children attended Rainbow Network primary schools each month.
- Medical clinics saw record numbers of patients throughout 2020, with a total of 23,351 patients.
- Total community population increased by 1% from 2019 to 2020.
- More families have a safe and secure home in which to raise their children and build their lives.

Despite the COVID-19 pandemic, Rainbow Network was able to continue programs and operations relatively unchanged.

THE COVID-19 PANDEMIC



The Rainbow Network was able to maintain financial trends throughout 2020, with a slight increase in giving. The U.S. staff began working from home when lockdown restrictions were placed, with one person going to the office to receive mail, messages, etc. Rainbow Network provided PPE, masks, sanitizers, and other medical supplies to our Nicaraguan staff and community leaders, who were still operating in designated communities.

The Rainbow Network's dental program was suspended as well as ultrasound services so that our medical clinics could operate at full capacity. Medical clinics saw continuous increases in patients throughout 2020, breaking any previous records and showing more patients than ever before. Some students in Nicaragua elected to stay home from school, but Rainbow Network classes were still operating and scholarships continued. Staff met with students at their homes to ensure they were healthy and studying at home.

ALL OTHER PROGRAMS CONTINUED WITHOUT DISRUPTION THANKS TO THE DEDICATION OF OUR STAFF IN NICARAGUA AND LEADERSHIP IN THE U.S.

Our staff has monitored the pandemic in Nicaragua and have continuously prioritized the health and safety of our staff, community leaders, and community members. We implemented special trainings and informational sessions throughout 2020 so that our staff could educate communities on symptoms of the virus, transmission, prevention skills, and proper hygiene. Cases remain low in our communities; however, the pandemic continues to be a top priority.

IN 2020...

RAINBOW NETWORK EVOLVED.

This year brought several obstacles for our organization and the people of rural Nicaragua. The COVID-19 pandemic created several challenges for staff and community members, including health/safety concerns as well as job losses.

In late 2020, two back-to-back category four hurricanes struck several Nicaraguan communities and severely damaged homes, fields and crops, schools, and other community necessities.

Rainbow Network's U.S. and Nicaraguan staff members increased communication, adapted our programs to meet new needs, and established new avenues of communication that continued the success of our mission. **This would not have been possible without the support of our partners.**

From January - December 2020

BOARD OF DIRECTORS

Charles Sauer
Chairperson of the Board

Dr. Will Moore
Vice-Chairperson

Bob Hockman
Treasurer

Steve Sonheim
Secretary

Rev. Andy Bryan

Luis Alonso Perez Ordonez

Jay Guffey

Oscar Stadthagen

Cleo Kottwitz

John Stafford

John Moneymaker

Kari Wilson

Rev. Bill Moore

U.S. STAFF

Megan Herrera
Executive Director

Julie Gulick
Office Manager

Alaina Grote
PR & Marketing Director

Heather Blair
Executive Assistant

NICARAGUA STAFF

Samuel Reyes
National Director

Kenia Lopez
Nicaragua Office Administrator

Silvia Mendoza
Office Assistant

56 employees work in nine networks across nine municipalities of Nicaragua.

THE BEST OF 2020

HERE ARE SOME OF OUR PROUDEST ACCOMPLISHMENTS FROM THE LAST YEAR.

HEALTHCARE

- 23,351 patients treated at medical clinics
- 1,252 dental services
- 3,735,413 meals served at Nutrition Centers

EDUCATION

- 183 high school graduates
- New record for most primary school students (13,367)
- 1,200+ high school scholarship students

ECONOMIC DEVELOPMENT

- Small business training and support to help families establish and expand businesses
- Staff working in 166 communities

HOUSING

- Started construction on Las Mangas Housing Project
- Completed Granadillo 2 community center

2021 GOALS

OUR VISION FOR THE YEAR

Strengthen programs in our rural Nicaraguan communities and continue meeting the increased needs

- Food and medicines continue to be the most critical needs

Nourish relationships with current and perspective donors and increase awareness across Springfield and other communities

- Expand our audiences and acquire sponsors for every student

Safely travel to select communities in Nicaragua with small groups

- Connect our supporters with our partners in Nicaragua



Our vision for Rainbow Network in 2021 is to empower our communities as they work through the many challenges presented in 2020. We continue to strive for sustainable growth and independence among families and individuals. We hope to continue meeting the most critical needs as we navigate the pandemic, natural disasters, and more.

THANK YOU!

We could not do
this without you.



**OUR MISSION IS A
CAUSE YOU CARE ABOUT.**

**TOGETHER, WE CAN BREAK THE
CYCLE OF EXTREME POVERTY.**